



CLEAR VISION.
GREAT VALUE.

ETHOS™ PROGRESSIVE LENSES

ethos™

For those who want the benefits of a basic progressive lens at a reasonable price.

UPGRADE YOUR BIFOCAL WEARERS

Created with the newest technology in the K category, Ethos is your best option to upgrade your bifocal and trifocal patients to progressive lenses—**NOW with no out-of-pocket costs*** through **VSP® Vision Care**.

Ethos uses freeform lens technology to offer your patients:

- Increased Precision
- Enhanced Visual Acuity
- Wider Fields of Vision
- Quicker Adaptation

Compared to conventional progressives, Ethos offers:



Increased Precision



Enhanced Visual Acuity



Wider Fields of Vision



Quicker Adaptation

* For most patients. Some plans may not cover a K category progressives. Check member benefits for individual coverage details.

PRODUCT AVAILABILITY

Ethos ("K" VSP Category)			
Material	Power Range	Add Power	Cylinder
CR-39 (SunSync [®] , Transitions, Polarized)	-9.00 to +4.50	+0.75 to +3.50	Up to -4
Polycarbonate (SunSync , Transitions)	-9.00 to +6.00	+0.75 to +3.50	Up to -4
Polycarbonate (Polarized)	-9.00 to +5.50	+0.75 to +3.50	Up to -4
Trivex (Transitions)	-9.00 to +5.00	+0.75 to +3.50	Up to -4
Trivex (SunSync)	-5.00 to +5.00	+0.75 to +3.50	Up to -4
1.67 High-index (SunSync , Transitions)	-12.00 to +8.00	+0.75 to +3.50	Up to -4

Ethos Plus	
Design Selection	
Ethos Plus 18: For frames with a B measurement 28mm or larger.	
Ethos Plus 14: For frames with a B measurement less than 28mm.	
Default Position of Wear Values	
Pantoscopic Angle	9°
Vertex Distance	14mm
Frame Wrap	5°

DISPENSING

Fitting Steps

1. Adjust the frame before measuring.
2. Measure monocular PD and fit height.
3. Fit from the center of the pupil to the deepest part of the lens.

Best Practices

- Verify VSP member coverage.
- Maximize VSP member benefits to receive maximum reimbursement.
- Select Ethos with TechShield™ Anti-Reflective Coatings.
- Select Ethos by name in the Eyefinity alphabetized drop-down menu when ordering.
- Select SunSync Light-Reactive Lenses for photochromic orders, where available.

Learn more from your VSP Optics Business Consultant or visit vspopticsgroup.com/ethos.

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